

# TV Media Buying

Office of the High Representative invites marketing agencies to submit bids for the following:

## **TV Media Buying**

Broadcasting of two TV spots which promote arrival of EUFOR, duration of 30 seconds at prime times on:

1. *BHT*
2. *FTV*
3. *RTRS*
4. *Mreza +*

**TV spot No. 1** – broadcasting: from Tuesday **18 November until** Wednesday **1 December 2004** (including Wednesday 1 December 2004)

**TV spot No. 2** – broadcasting: from Monday **6 December until** Sunday **19 December 2004** (including Sunday 19 December 2004)

The Agency should deliver proposal for broadcasting schedule and budget for each stated station, as per [Excel file enclosed here](#).

Budget for TV Media Buying is: **78,000 KM.**

Bids will be reviewed based on number and time of broadcasting on each TV station.

**Bids should be delivered in sealed envelope marked “EUFOR Media Buying” latest by Monday, 5 November 2004 at 15:00 hours** at the following address:

**OHR**  
**Logistics Section**  
**Emerika Bluma 1, 71000 Sarajevo**