

# Opinion poll: Public opinion trends in Bosnia and Herzegovina

## METHODS REPORT

During the October **MARECO INDEX BOSNIA (MIB)** performed 41<sup>st</sup> omnibus in the territory of the Bosnia and Herzegovina. In this wave OHR – SARAJEVO placed 8 questions. Research was realized in the territory of the B&H starting 17<sup>th</sup> October and ending 23<sup>rd</sup> October 2000.

### 1. Research Type

Quantitative research was performed using the method of “face-to-face” interviews.

### 2. Questionnaire

Questionnaire was provided by OHR and translated into Bosnian. Questionnaire consisted of 16 identifying questions, 8 function questions and 13 demographic questions with 2 additional questions for checking of questionnaires by supervisor. The questionnaire was accompanied by show cards and methodological instructions for the Survey. MIB team adjusted language in questionnaire to Bosnian, Croat and Serbian versions. In addition to asked questions, Clients will receive “extra” question – Voting on Parliamentary Elections.

### 3. Research Design and Implementation

#### 3. 2. Number of Respondents

In the Federation 10 cantons were covered and in the Republika Srpska 6 regions were covered. By sampling plan was foresaw 2500 persons in the territory of the B&H (850 in the Republika Srpska and 1650 in the Federation B&H). Number of respondents by sampling points is 10 (totally 250 sampling points in B&H). Numbers of respondents in regions, municipalities and starting points established according to brief. The number of respondents per region:

Federation	CANTON 1	170 Respondents
	CANTON 2	30 Respondents
	CANTON 3	420 Respondents
	CANTON 4	310 Respondents
	CANTON 5	40 Respondents
	CANTON 6	170 Respondents
	CANTON 7	130 Respondents
	CANTON 8	60 Respondents
	CANTON 9	280 Respondents
	CANTON 10	40 Respondents
Republika Srpska:	REGION 51	390 Respondents
	REGION 52	120 Respondents
	REGION 53	120 Respondents
	REGION 54	70 Respondents
	REGION 55	80 Respondents
	REGION 56	70 Respondents

In this wave boosting was applied for population 12-17 (N=250). Total sample size was 2750, aged 12+. Boosted sample 12-17 was distributed representatively: 1 child per sampling

point (N=250).

Because of the boosting, two questionnaires were used. Standard questionnaire for adults and adapted questionnaire for children 12-17. In adapted version of the questionnaire, children aged 16-17 were asked whole questionnaire (as adults), while younger children (12-15) were not asked only three questions (list of seen/heard campaigns ("Ovaj and Onaj" was asked), topic of campaign, messages of the "Ovaj and Onaj" campaign). For all children (12-17) was asked specific question about their noticing the corruption in schools.

Total number of supervisors is 13 (5 Bosniaks; 6 Bosnian Serbs; 2 Bosnian Croat). All supervisors have participated in our previous research projects. Total number of interviewers in Wave 41 is 135 (Bosniaks 66, Croats 13, Serb 46 and 10 Other).

#### 4. 1. Sampling Plan

The Sampling Plan envisaged interviewing in 16 regions (10 Cantons in the FB&H and 6 regions in the RS), ensuring the required ethnic and demographic structure of the sample. Sampling points were local neighborhood communities. In the bigger urban centers, streets were used. Supervisors and interviewers have accumulated considerable previous experience with MIB surveys, so it was not hard to work in accordance with the plan. Each supervisor was given written methodological instructions and sampling plan for the Survey.

#### 4. 2. Selection of Respondents

For selection of respondents the principles "turn right" and

call at each fifth home address (starting from the home number 3) were used; in multi-storey buildings – every the fifth floor and every first flat to the right of elevator, respectively. In rural settlements principals “zigzag” and every house was used. Selection of respondents in household was on the principal “the nearest birthday” of one of the persons aged 18+.

### 5. 1. Fieldwork

Fieldwork started October 17<sup>th</sup> and was scheduled to be finished on 23<sup>rd</sup> October including control by supervisors (26<sup>th</sup> October). Supervisors were to back-check 10% of all interviews by telephone or visit.

### 5. 2. Control and Data Entry

Coding and the second control of questionnaire (by phone from the center – MIB office) were performed by MIB personnel. 120 questionnaires were controlled from MIB office by phone. After controlling we ratified that all questionnaires were completed with designated respondent and we did not find any of false/not conducted interviews. Data entry started on 27<sup>th</sup> October and completed on 30<sup>th</sup> October 2000. Three professional key punchers were engaged.

### 5. 3. Contacts and Refusals

During the interviewing 3571 contacts were established. Refusals totaled 821 or 29.9% of respondents envisaged by the sampling plan. 37 interviews were break in the middle of the

interviewing. Total refusals were by urban/rural: In urban areas 445 refusals; in rural areas 376 refusals. Refusals by entity: Federation B&H 352, Republika Srpska 469.

Reasons for refusals:

1. Outright refusal at the door (not interested in the interview etc.) 447 refusals
2. Respondent never at home 79 refusals
3. Respondent available, but refused for political reasons 153 refusals
4. Respondent available, but refused for reasons of privacy 142 refusals

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