

# **“No papers or envelopes” (2022)**

## **Concept:**

Brčko District is uniquely positioned within Bosnia and Herzegovina for accelerated growth and development. This is bolstered by a large per-capita budget, capacity to make its own decisions, as well as an excellent geographic location with the only inland port in BiH and direct road and rail links with the Republic of Croatia and the European Union market. With the planned highway junction, Brčko has the potential to become a unique multi-modal transportation nexus and therefore become highly attractive to domestic and foreign investors.

However, a notable obstacle to this development since the war has been the inefficient, bloated, and slow public administration. Key capital projects are marred by sluggishness and constant delays. Public sector jobs are used to get more votes in the elections, with quality and competency being relegated to the second tier when it comes to the provision of public services.

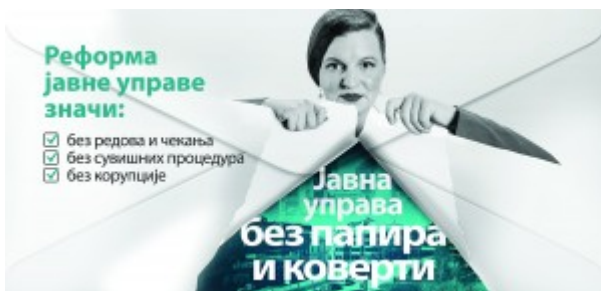
Over the past several years, the Brčko district authorities have engaged in a reform process aimed at better and more transparent public spending, as well as greater responsibility of public servants. The public's support and overall awareness of the importance, necessity, and advantages of public administration reform are vital in achieving this aim. A public opinion poll conducted by the OHR in the second half of 2021 showed that the public in Brčko is not well informed about the process and lacks an appropriate understanding of the practical advantages of this reform for them and their community.

With a more efficient, streamlined public administration and digital services, citizens of Brčko will experience:

- Less queuing for public services,
- Faster handling of their administrative needs in only a few clicks, with less paperwork,
- No corruption, no need to look for connections to get basic public services done.

The outcome of the public administration reform will be a more advanced and competitive Brčko where citizens are able to finish their administrative tasks quickly and efficiently, mostly online; having to look for connections for basic public services will be a thing of the past.

### Billboards:



### Video clips: