

TV Media Buying

Office of the High Representative invites marketing agencies to submit bids for the following:

TV Media Buying

Broadcasting of two TV spots which promote arrival of EUFOR, duration of 30 seconds at prime times on:

1. *BHT*
2. *FTV*
3. *RTRS*
4. *Mreza +*

TV spot No. 1 – broadcasting: from Tuesday **18 November until** Wednesday **1 December 2004** (including Wednesday 1 December 2004)

TV spot No. 2 – broadcasting: from Monday **6 December until** Sunday **19 December 2004** (including Sunday 19 December 2004)

The Agency should deliver proposal for broadcasting schedule and budget for each stated station, as per [Excel file enclosed here](#).

Budget for TV Media Buying is: **78,000 KM**.

Bids will be reviewed based on number and time of broadcasting on each TV station.

Bids should be delivered in sealed envelope marked “EUFOR Media Buying” latest by Monday, 5 November 2004 at 15:00 hours at the following address:

OHR
Logistics Section
Emerika Bluma 1, 71000 Sarajevo